

SCREAMING NOW

PLOT: A blockbuster actor struggling to obtain another smash hit at the box office, entertains a new horror streaming service with new interactive technology. It may be more immersive than he bargained for.

BUDGET COMPARISONS:

- Blair Witch Project \$60,000 Budget → 248 million dollar box office
- Saw 1.2 Million dollar budget \rightarrow 103 million dollar box office
- Paranormal Activity \$15,000 Budget → 193 million dollar box office
- Get Out -4.5 million dollar budget \rightarrow 225 million dollar box office
- **Annabelle** 6.5 Million dollar budget \rightarrow 257 million dollar box office
- **The Babadook** (streaming only) -1.2 million dollar budget $\rightarrow 10.2$ million Gross
- **The Purge** 3 million dollar budget 89 million dollar box office
- **Happy Death Day** 4.8 million dollar budget 125 million dollar box office

SCREAMING NOW SEEKING BUDGET:

Low end - \$200,000 High end - \$400,000

NUMBER of SHOOTING DAYS: ~15

Low End budget – One or two well-known names attached for a supporting roles. Good quality FX and definition. Low level marketing (mostly social media, low level podcasts, local ads etc.).

High End Budget – Room for multiple well-known actors and/or household name. Higher grade FX and definition. Higher marketing value with SEO companies, bigger branded podcasts and radio shows). Ability to take extra time during the day if needed as well as reshoots flexibility should there need.

CREATORS NOTES: A team is already in place to make this film. We've worked together on several projects some of which are on several streaming platforms thanks to the distribution company we have been working with – IndieRights. We are looking to make something more sustainable to gain more traction not only for streaming platforms but for potential theatrical release.

"Screaming Now" is the perfect type of project to gain internet, streaming and theatrical attention. Horror movies are the easiest to sell and turn a profit as seen by the few examples listed above. "Screaming Now" has a never before seen gimmick in the horror genre as it goes through multiple sub-genres throughout the duration of the film, along the lines of "Cabin in the Woods". It has huge potential to become a franchise and make countless sequels. Tons of fun with countless homages and great light hearted story telling, mixed with some uneasy and creepy scenarios, "Screaming Now" has the potential to be a big time player in the world of horror.