



HEADING EAST

PLOT: A young woman sets out on a cross country trip to move back home. Will she be able to survive the trip alone?...If she is alone.

BUDGET COMPARISONS:

- The Hitcher: \$10 Million Dollar Budget → \$25 Million Dollar Box Office
- House of 1000 Corpses: \$7 Million Dollar Budget → \$17 Million Dollar Box Office and two sequels.

HEADING EAST SEEKING BUDGET:

Low End: \$125,000 High End: \$300,000

Number of Shooting Days: ~ 20

Low End Budget – One well known name attached. Good quality FX and definition. Low level marketing (Mostly social media, low level podcasts, local ads etc.)

High End Budget – More than one well known name attached. Funds for licensed music that would be instrumental to the movie/story. Higher quality FX and definition. Ability to take extra time and budgeted for reshoots if needed already in the high end budget. Higher marketing value with SEO companies, bigger branded podcasts and radio shows.

CREATORS NOTES:

A team is already in place to make this film. We've worked together on several projects some of which are on several streaming platforms thanks to the distribution company we have been working with – IndieRights. We are looking to make something more sustainable to gain more traction not only for streaming platforms but for potential theatrical release.

Heading East is one of those movies that can be made with an extremely small-scale budget. It's more psychological horror with themes of what is real and what isn't. Story is everything, even in horror movies. Heading East takes you on a ride, literally, of mystery and suspense as you try

and unravel what is happening in every scene. It's a spin on an old Twilight Zone episode with more twists and turns than the roads the characters are driving on. It'll target not only audiences of old based on its Twilight Zone nature but also grunge horror fans of Rob Zombie's "House of 1000 Corpses" franchise. It can even go broader and with the right promotion can have a strong theatrical run targeting many young adults. The way the story ends can definitely keep it open for sequels down the line.

Having fewer settings means easier set ups and less shooting days. Keeping things to a few locations also reduces location costs as well. This is a micro-budget film with huge potential to grow into massive success.